

this  
morningBBC  
NEWS

THE TIMES

The  
Voice

itv

sky news

ideal  
HOME SHOWTHE  
*mortgage*  
MUM

# Sarah Tucker

CEO & Founder | Financial TV Expert  
Speaker | Broadcaster

**BROADCAST READY:** Sarah Tucker is not your average finance expert. She's a multi-award-winning entrepreneur and the powerhouse behind The Mortgage Mum, the UK's first all-female mortgage brokerage, as well as a celebrated singer on The Voice UK. She brings financial authority with the warmth of a mother, the voice of a singer, and a mission to empower women in business

## AS SEEN ON:

ITV's This Morning, 10 Downing Street, HM Treasury, Sky News, The Voice UK, BBC News, BBC Radio, ITV, Times Radio, Financial Times, , FT Adviser, The Sun, Mortgage Strategy, Jeremy Vine, Talk TV, Ideal Home Show

As seen in



METRO

FT ADVISER

Good Housekeeping

GLAMOUR Evening Standard

# Sarah Tucker

## MEDIA SNAPSHOT

**Live TV:** ITV This Morning, BBC News, Sky News, Channel 5

**Government Access:** Interviewed Keir Starmer & Rachel Reeves at Downing Street. Part of New Media Unit at No.10. Working with HM Treasury.

**Radio:** BBC 5 Live, Radio 4, Money Box, Wake up to Money

**Print & Online:** Financial Times, Good Housekeeping, The Sun, Glamour, Metro, Evening Standard, The Times, Glamour

**Events:** Ideal Home Show, Corporate Key Notes, & Panels

**Podcasts:** Times Radio, Mortgage Insider with Phil Spencer



Seen regularly on BBC, ITV, and Sky News, Sarah translates the complex world of mortgages and money into clear, actionable advice for modern families. With appearances on This Morning, BBC Breakfast, and Sky News, she's become a trusted household name.

Her interviews with Keir Starmer and Rachel Reeves at 10 Downing Street prove she's equally at home in high-level policy conversations. Whether breaking news or inspiring audiences at live events, Sarah blends credibility with charisma, and always leaves a lasting impression.

### CAREER HIGHLIGHTS:

Building a multi award winning team & a National brand from her bedroom  
Creating & championing flexible working for women across the UK  
ITV's This Morning Mortgage Expert  
The Voice UK Finalist  
Working on bringing finance education into schools

### BOOKING & PRESS ENQUIRIES:

✉ [sarah@themortgagemum.co.uk](mailto:sarah@themortgagemum.co.uk)  
🌐 [www.themortgagemum.co.uk](http://www.themortgagemum.co.uk)  
📷 @sarah\_tucker\_official |  
@the\_mortgage\_mum

"Sarah's knowledge of mortgages and financing is formidable! What sets her apart is her ability to explain complex issues simply, with deep empathy and understanding"  
— Martyn James, Broadcaster

### AVAILABLE FOR:

- 🏠 Property TV Presenting
- 💰 Money Expert Appearances
- 📊 Financial & Mortgage Commentary
- 🎤 Event Keynotes & Panels
- 🗣️ Corporate Speaking
- 📺 Live TV & Radio Slots
- ✍️ Columnist Contributions

**TOP 1%**  
mortgage  
website  
performance

**20k**  
sm  
following

**5.79m**  
website  
impressions  
(in 2024)

### AS SEEN ON:

