

SarahTucker

CEO δ Founder | Financial TV Expert Speaker | Broadcaster

BROADCAST READY: Sarah Tucker is not your average finance expert. She's a multi-awardwinning entrepreneur and the powerhouse behind The Mortgage Mum, the UK's first allfemale mortgage brokerage, as well as a celebrated singer on The Voice UK. She brings financial authority with the warmth of a mother, the voice of a singer, and a mission to empower women in business

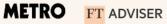
AS SEEN ON:

ITV's This Morning, 10 HM Downing Street. Treasury, Sky News, The Voice UK, BBC News, BBC Radio, ITV, Times Radio, Financial Times, , FT Adviser, The Sun, Mortgage Strategy, Jeremy Vine, Talk TV, Ideal Home Show











Jarah Tucker

MEDIA SNAPSHOT

Live TV: ITV This Morning, BBC News, Sky News, Channel 5 Government Access: Interviewed Keir Starmer & Rachel Reeves at Downing Street. Part of New Media Unit at No.10. Working with HM Treasury.

Radio: BBC 5 Live, Radio 4, Money Box, Wake up to Money Print & Online: Financial Times, Good Housekeeping, The Sun, Glamour, Metro, Evening Standard, The Times, Glamour **Events:** Ideal Home Show, Corporate Key Notes, & Panels Podcasts: Times Radio, Mortgage Insider with Phil Spencer

















een regularly on BBC, ITV, and Sky News, Sarah translates the complex world of mortgages and money into clear, actionable advice for modern families. With appearances on This Morning, BBC Breakfast, and Sky News, she's become a trusted household name.

Her interviews with Keir Starmer and Rachel Reeves at 10 Downing Street prove she's equally at home in highlevel policy conversations. Whether breaking news or inspiring audiences at live events, Sarah blends credibility with charisma, and always leaves a lasting impression.

CAREER HIGHLIGHTS:

Building a multi award winning team & a National brand from her bedroom Creating & championing flexible working for women across the UK ITV's This Morning Mortgage Expert The Voice UK Finalist Working on bringing finance education into schools

BOOKING & PRESS ENQUIRIES:

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@the_mortgage_mum

"Sarah's knowledge of mortgages and financing is formidable! What sets her apart is her ability to explain complex issues simply, with deep empathy and understanding"

— Martyn James, Broadcaster

AVAILABLE FOR:

Property TV Presenting

Money Expert Appearances

Financial & Mortgage Commentary

Live TV & Radio Slots

Columnist Contributions

TOP 1%

20k sm following

5.79m impressions (in 2024)















